



# 2011 Cinco de Mayo



Dear Potential Vendor:

Denton Cinco de Mayo is preparing for its 24th annual Cinco de Mayo Celebration on Saturday, May 7, 2011, at Quakertown Park (formerly known Civic Center Park). This event commemorating the historic Battle of Puebla. It is a national holiday for the people of Mexico as well as for the people of Mexican heritage living here in the United States as well as elsewhere.

We invite you and your family to join us in honoring this event by coming together as a community to celebrate this rich and cultural experience as well as foster friendships! The committee has planned a full day of activities, traditional cultural music, dance, crafts, food and informational booths, games and much more!

If you are interested in being a vendor at this year's event, fill out and return the enclosed contract and vendor agreement form to:

**Mail to:**

*Cinco de Mayo Celebration  
P.O. Box 1572  
Denton, Texas 76202*

**Make checks payable to:**  
*Parks Foundation*

In previous years the event has attracted over 6,000 attendees. Vendors are on a first come, first served basis. **We will allow two (2) vendors only to sell the same item.** Duplicate vendors will be placed on opposite ends of the park. You are not guaranteed a spot until the vendor agreement and registration forms are signed and payment is received. Be sure to indicate on the registration form your preference of booth locations based on the attached map. Vendors will be notified of their acceptance within two weeks of applying. Additional information and a location map will be mailed to you two weeks prior to the event. Every effort will be made not to change your vendor location once it has been assigned.

**Deadline to turn in paper work is April 18, 2011. A late fee of \$20.00 will be required to process applications postmarked after April 18, 2011.**

Mark your calendars now! We want you to be part of this growing community celebration.

[www.dentoncinco.org](http://www.dentoncinco.org)

Cinco de Mayo P.O. Box 1572 Denton, TX 76202

# VENDOR AGREEMENT

(Agreement must be submitted along with contract and full payment)

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The following policies apply to vendors of the Cinco de Mayo event.

- Vendors are to be set up by 9:30 a.m. and open from 10:00am until 6:30 p.m. All vendors are required to check in by 9:00 a.m. at the information booth.
- **The Cinco de Mayo committee has exclusive rights to sell the following: nachos, pickles, candy, regular popcorn, aguas frescas, and alcoholic beverages.**
- Signer is responsible for his or her own tents, chairs and extension cords.
- Vendor can ONLY sell items listed on their registration form.
- Raffles, drawings and / or solicited donations are strictly prohibited.
- If your tent is larger than 20 ft x 20 ft, please contact the Fire Department at (940) 349-8118 to obtain a tent permit.
- All vendors are responsible for complying with sales and tax laws for the State of Texas.
- Vendors are responsible for cleaning up their area. This is a litter-free event.
- Since music and entertainment will be available at two stages, Vendors please do not play music at your booth.
- Cancellation notice must be received no later than April 18, 2011 in order to receive a refund. Refunds will not be given in the event of inclement weather.
- You are not allowed to sell any merchandise away from your assigned booth space.
- If selling food items:
  1. Food vendors are required to obtain a Special Events/Temporary Food Service permit for \$20. Please contact Consumer Health at (940) 349-8360 for an application. Permits must be posted on the premises the day of the event.
  2. By ordinance of the City of Denton, if selling food items, your booth must have a tent.
  3. A fire extinguisher is required if you be cooking with gas or electric. Food vendors are required to bring their own fire extinguishers.
  4. If you will be deep frying food at the event, please call the Fire Department at (940) 349-8118 for more information.

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DEADLINE: April 18, 2011. A late fee of \$20.00 will be required to process applications postmarked after April 18, 2011.

PLEASE NOTE: The Cinco de Mayo committee has the right to remove a vendor, without a refund, that does not comply with the above policies.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Denton Cinco de Mayo Celebration  
P.O. Box 1572, Denton, TX 76202  
[www.dentoncinco.org](http://www.dentoncinco.org)

# REGISTRATION FORM "CONTRACT"

For Office Use Only:

Date received: \_\_\_\_\_

Payment included: Y or N

Amount Paid: \_\_\_\_\_

Agreement signed: Y or N

Business/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

## A. BOOTH TYPE :

Commercial Company (Sale or Information).....10x10 space = **\$125/booth**

(Sale or Information).....10x20 space = **\$250/booth**

Item(s) to be sold: 1) \_\_\_\_\_(included)

2) \_\_\_\_\_(additional \$25 fee)

3) \_\_\_\_\_(additional \$25 fee)

Individual For Profit (Sale of food or merchandise).....10x10 space = **\$100/booth**

(Sale of food or merchandise).....10x20 space = **\$190/booth**

Item(s) to be sold: 1) \_\_\_\_\_(included)

2) \_\_\_\_\_(additional \$20 fee)

3) \_\_\_\_\_(additional \$20 fee)

Non-Profit Organizations (City Government/Non Profits/Schools) 10x10 space = **\$50/booth**

Item(s) to be sold: 1) \_\_\_\_\_(included)

2) \_\_\_\_\_(additional \$15 fee)

3) \_\_\_\_\_(additional \$15 fee)

## B. SPECIAL ACCOMMODATIONS NEEDED (Please check all that apply)

Table Rental ..... **\$15 per table**

Please indicate the number of tables you want to rent - \_\_\_\_\_

Electricity Connection (110 amps)..... **\$5 fee**

Will you be cooking or deep frying food at the event?  Yes  No

Will your tent be larger than 20 ft x 20 ft?  Yes  No

## C. TOTAL FEES:

Rental Fee \$ \_\_\_\_\_ (See Section "A" above)

Special Fees \$ \_\_\_\_\_ (See Section "B" above)

Late Fee \$ \_\_\_\_\_ (Applications postmarked after 4/18 require a \$20 late fee)

Total Fees \$ \_\_\_\_\_ (Make check payable to: **Parks Foundation**)

D. BOOTH LOCATION: Please indicate your preference of booth location using the attached map. Duplicate vendors will be placed on opposite ends of the park. Vendors will be contacted by telephone to confirm booth location.

1<sup>st</sup> choice \_\_\_\_\_ 2<sup>nd</sup> choice \_\_\_\_\_ 3<sup>rd</sup> choice \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

APPLICATION DEADLINE IS APRIL 18, 2011.  
VENDORS ARE RESPONSIBLE FOR THEIR OWN TENTS AND CHAIRS!!!